



IE  HP

Covered

Above &

beyond

Agent Partner Bonus Program

Here's how it works:

150+ new members enrolled = \$15,000 maximum bonus

100+ new members enrolled = \$10,000 maximum bonus

50+ new members enrolled = \$5,000 maximum bonus

25+ new members enrolled = \$2,500 maximum bonus

15+ new members enrolled = \$1,000 maximum bonus

earn
up to
\$15K*

*Final bonus is based on total new to IEHP Covered members enrolled during 2025 Open Enrollment, ending on January 31, 2025, to a maximum one-time payment of \$15,000.

Go above and beyond this Covered California open enrollment season with IEHP Covered. For more broker resources, scan here



STANDARD RULES AND CONDITIONS

- The IEHP 2025 “Above and Beyond” Bonus Program is a one-time payment for new to IEHP Covered member sales. The bonus schedule is as follows:
 - Enroll 150+ new members by January 31, 2025, earn a maximum bonus of \$15,000.
 - Enroll a total of 100-149 new members by January 31, 2025, earn a maximum bonus of \$10,000.
 - Enroll a total of 50-99 new members by January 31, 2025, earn a maximum bonus of \$5,000.
 - Enroll a total of 25-49 new members by January 31, 2025, earn a maximum bonus of \$2,500.
 - Enroll a total of 15-24 new members by January 31, 2025, earn a maximum bonus of \$1,000.
- The Above and Beyond bonus program is effective October 1, 2024, through January 31, 2025, for all new sales effectuated by March 1, 2025; and can be combined with additional broker bonus programs. This program doesn’t affect commission payments.
- To receive bonus payments, you must be named the broker of record as of the new member’s effective date and the new member must remain enrolled in IEHP Covered for at least 60 days.
- If a new member terminates within 60 days of its effective date, they will not be counted towards the bonus.
- Participating brokers must be in good standing and appointed by IEHP with a current signed IEHP broker agreement and current license on file as of the new member’s effective date.
- Brokers can be located anywhere, provided the broker is licensed and appointed by IEHP in California.
- Bonuses are in addition to your regular sales commission and will be reported on Forms 1099 and 5500, and as otherwise required by law, including reporting required by California AB 2589.
- Brokers and consultants shall disclose to their clients all commissions and other payments made to them by IEHP in compliance with all legal requirements.
- The maximum cumulative payment under this program is \$15,000 per broker.
- For eligible sales not made directly with IEHP, reporting from the participating agency may delay reward payments.
- The subscriber member and each dependent enrolled in IEHP Covered count as a separate member for the bonus.
- Bonus programs are subject to change at any time. For more information about our rewards program, visit iehp.org or contact your IEHP Broker Services team at brokerservices@iehp.org.

FAQs

- What if Open Enrollment is extended beyond 1/31/25 – The IEHP 2025 “Above and Beyond” Bonus Program ends 1/31/2025.
- This new member bonus applies only for new to IEHP Covered members, not new or existing IEHP Medi-Cal members.